

University of Pretoria Yearbook 2022

Economics 323 (GAD 323)

Qualification	Undergraduate
Faculty	Gordon Institute of Business Science
Module credits	9.00
NQF Level	07
Programmes	AdvDip (General management)
Prerequisites	No prerequisites.
Contact time	14 contact hours
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 and Semester 2

Module content

In this module students will examine the macro and microeconomic and socio-political environment in which business operates. The aim of this module is to demonstrate the multi-faceted way in which global economic trends and domestic socio-political strategies impact existing and start-up businesses in the private sector.

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